

The Red Report

A Weekly Community Blood Supply Update



Help Get the Motor City's Blood Supply Back on Course; Donate at the Auto Show



Today the local supply of type O negative blood is extremely low—at less than 1 half-day supply.

While attending the Detroit North American International Auto Show this year, don't miss a very special opportunity to help refuel the Motor City's blood supply and help save lives.

Saturn and its United Auto Worker (UAW) partners are part of a national campaign aimed at raising awareness and encouraging organ and tissue, blood & marrow donation. **A Red Cross blood drive, marrow typing for addition to the National Marrow Donor Program Registry and sign up for the Organ, Tissue & Eye Donor Registry will be held on the lower level of Cobo Arena from January 15th to the 23rd.** Visit www.semredcross.org for blood drive times and to make an appointment.

Blood donations are in urgent need this winter. If you are in general good health, weigh at least 110 lbs, and are 17 years or older, please schedule your next appointment to donate blood today. **Call 1-800-GIVE-LIFE.**

Important Links:

Community Blood Drives

www.semredcross.org/bsv/mobile_drives.html

Red Cross Donor Centers

www.semredcross.org/locations/donor_centers.html

Press Releases

www.semredcross.org/news/pr/press.html

Spotlights on Life (recipient stories)

www.semredcross.org/bsv/donateblood.html#spotlight

If you would like to receive this weekly update via e-mail, please contact: wardal@usa.redcross.org

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Mission Statement:

The mission of the Southeastern Michigan Blood Services Region is to represent the American National Red Cross Blood Services, to disseminate its principles in Wayne, Oakland, Macomb, St. Clair and Washtenaw counties of the State of Michigan; to enlist and train volunteers in such principles; and to provide a safe and adequate supply of blood and blood products in the Region area. The Region is governed by volunteers, and accomplishes its mission through services, which are provided by staff and volunteers consistent with the terms of the Charter granted to it by the American National Red Cross.